

Heart Internet case study:

Rocketpowered.co.uk

Web design, graphic design and online marketing agency helping businesses grow.

Customer since:

- November 2006

Services used

- Reseller Pro
- Domain names
- Domain credits



Rocket Powered[®]
Increase Sales & Improve Profits

About Rocket Powered

Rocket Powered was started over a year ago by Creative Director James Ashford with the aim of helping small to medium sized businesses to grow by focussing on the results they want to achieve, and providing the highest levels of service & expertise to get them there. James created the business "...in response to seeing so many web design companies produce ineffective websites delivered with terrible service to boot."

James says "We help businesses to increase sales and improve their profits with distinctive branding, powerful web design & effective marketing. We then continually manage everything for our clients through our Success Plan, helping them to get a maximum return on their investment."

Rocket Powered and Heart Internet

James had previously used Heart Internet for his personal hosting "As well as being a designer, I had previously been a close-up magician for 15 years. I hosted my own website with Heart Internet which was very successful and brought me a lot of work."

When Rocket Powered was set up, Heart Internet was James's first choice to host websites for his clients. "We have been a Reseller now for over a year and it's a massive advantage for our business. The Reseller account gives us an incredibly powerful system with fantastic levels of control that made us look like a very large company from day one. Setting up a business in the middle of a recession was a daunting task, but having the might of Heart Internet behind us gave us incredible confidence and our client's love it."

The key reasons James and Rocket Powered continue to use Heart Internet are:

- UK based which ensures the best search results
- Quick to respond should anything go wrong
- Supportive and patient to their customers
- The reseller accounts are really cheap considering you can host unlimited websites, of unlimited size with unlimited bandwidth for just £30 a month
- Heart Internet makes Rocket Powered look supremely professional
- Heart Internet help Rocket Powered make money

Heart Internet customer service

James and his clients benefit from Heart Internet's quick customer support "Their customer service is exemplary. Whenever we have asked a question, it always gets answered incredibly quickly, night or day. We've even submitted questions whilst in meetings with our clients and they've been answered before the end of the meeting, which is just amazing."

Rocket Powered's continued success comes from providing their clients with the highest levels of expertise and services. James explains "We do this by working with the country's leading specialists in their respective fields. We work with the country's leading WordPress developers, graphic designers, digital animators, SEO experts and the best web hosting company, Heart Internet."

The Future

Rocket Powered has grown significantly over the past 12 months, which is amazing for a business starting out during a recession. Thanks to their design and support services, James is confident that they will continue to see strong organic growth "Every client we work with recommends us to their clients and contacts in return which is how our business is growing. We have now become the marketing department for several large clients spread all over the UK, and over the next 12 months we will be accelerating this growth with some exciting initiatives."

ROCKET POWERED | Increase Sales & Improve Profits with Distinctive Branding, Powerful Web Design & Effective Marketing. <http://www.rocketpowered.co.uk/>

Reseller Hosting

Heart Internet's Reseller Professional account is every Internet professional's dream. Our Reseller package includes the ability to sell unlimited websites and domain names plus offer your customers unlimited web space, bandwidth, emails, databases and much more. At just £29.99 per month the Heart Internet Reseller Professional is outstanding value for money.

Features Include:

- Linux & Windows hosting
- 100% white label & your brand
- Create, manage & delete accounts in real time
- HostPay shopping cart, CRM & billing system
- Reseller API
- 24/7/365 UK support

Only **£29.99** per month

For more information about our market leading reseller hosting visit:

www.heartinternet.co.uk/reseller-hosting/