

Heart Internet case study:

Optimalinternet.co.uk

Recruitment, web design and online marketing specialist.

Customer since:

- July 2005

Services used

- Reseller Pro
- Dual Core Linux Dedicated Server
- Quad Core Linux Dedicated Server
- cPanel
- Domain names



About Optimal Internet

Optimal Internet is the brainchild of Bruce Stander, now the Managing Director of the business. The company was formed in early 2006 in response to a growing requirement in the recruitment industry for alternative marketing solutions using the company's website. Working with leading recruitment brands throughout the UK and capitalizing on many years of job board marketing experience, the company has rapidly established itself as a result driven organisation with solid backing and a track record of effective achievements.

Since its inception, Optimal Internet Limited has seen swift and sustained growth within the recruitment markets in particular and continues to break in to new areas with tangible and credible business results. Bruce is excited about the direction of his business "The company is growing on a monthly basis, not only establishing new business relationships, but also advancing its technology platforms to keep up with the ever rapid pace of change in the industry. Optimal Internet's primary objective is to deliver an industry leading service to our clients. This is followed by our desire to offer cost effective, yet market leading performance through our design and online marketing services."

Optimal Internet and Heart Internet

Optimal Internet have partnered with Heart Internet for over four and a half years now, having tried a few other leading UK suppliers, none came close to the ease of use of the Heart Internet reseller systems. According to Bruce "Heart Internet wins hands down on their support levels. The team are always to hand ensuring any issues are resolved swiftly and efficiently whilst keeping us informed every step of the way. This is critical in our business as we manage and run some of the leading UK recruitment brand websites on Heart servers."

Optimal have since invested in Linux dedicated servers with Heart Internet and "once again we have not been disappointed with the level of support and service we have received."

Customer support

Optimal Internet's experiences of Heart Internet's customer support has been positive from the outset "Our total reseller experience is nothing short of flawless. Not at any stage have we experienced a lapse in customer care, so much so the optimal staff are on a first name basis with many of the support and management staff at Heart Internet. We'd have no hesitation in recommending Hearts services to any potential client, in fact we have introduced a few new customers to heart purely because we trust their professionalism and integrity as a company."

The future

As a company we are rapidly growing and expanding our operation globally and we have all the confidence that heart will support our endeavours as we seek to achieve our business objectives.

We will continue to invest in Heart Internet's shared and dedicated server technology as standard as we feel the quality, speed and integrity matches our business ethos. Heart Internet remains a core partner of Optimal Internet now and in the future.

Reseller Hosting

Heart Internet's Reseller Professional account is every Internet professional's dream. Our Reseller package includes the ability to sell unlimited websites and domain names plus offer your customers unlimited web space, bandwidth, emails, databases and much more. At just £29.99 per month the Heart Internet Reseller Professional is outstanding value for money.

Features Include:

- Linux & Windows hosting
- 100% white label & your brand
- Create, manage & delete accounts in real time
- HostPay shopping cart, CRM & billing system
- Reseller API
- 24/7/365 UK support

Only **£29.99** per month

For more information about our market leading reseller hosting visit:

www.heartinternet.co.uk/reseller-hosting/