

Heart Internet case study:

FoodBev.com

The fastest growing food and drink community in the world.

Customer since:

- September 2008

Services used

- Dual Core Dedicated Server (Windows)
- Quad Core Dedicated Server (Linux)
- cPanel
- Reseller Professional Hosting



About FoodBev.com

FoodBev.com provides news, information, comment and analysis from across the food and beverage industry and is the fastest growing food and drink community in the world.

Launched in February 2008, FoodBev.com has benefited from a parent company with long-established pedigree in global food and beverage publishing and support from five market-leading magazines covering food, beverage, dairy water and cooler sectors. In addition, our sister company, Zenith International, offers over 20 years of consultancy expertise to the food and drink industry.

FoodBev.com has wide appeal, with regular visitors from over 190 countries. Their clients' range from professionals in food and drink manufacturing, processing and technology to retailers and consumers interested in the latest food and beverage innovations.

FoodBev.com & Heart Internet

FoodBev.com has used dedicated servers with Heart Internet since September 2008, first on a Dual Core Windows (using .net) platform and then on Heart's Quad Core Linux (using php) platform after a redevelopment of the website in January 2009.

Richard Potts, Online Development Officer at foodbev.com explains "Previously, FoodBev.com was hosted by another web host on a Windows virtual server; however downtime and inconsistent customer service support led foodbev.com to change to Heart Internet. Having previously used Heart Internet for a number of smaller websites, the level of service, cost, security and ease of use put Heart top of our list for dedicated server providers."

"Our Heart dedicated server hosts our main website: www.FoodBev.com. Our dedicated server requirements were based on the need to know exactly what we would be paying for. Having researched and contacted several leading dedicated server providers, we opted for Heart's straightforward, no-nonsense offering that provided a cost-effective and stable platform for our flagship website."

Foodbev.com also use Heart Internet to provide a reseller hosting service they use to support a number of micro-sites, including their Wordpress-based events website: www.BeverageAwards.com
In addition, they opted for cPanel as the management interface for their dedicated server.

Richard commented “Both of the Heart dedicated servers that we have used (Windows and Linux) provided FoodBev.com with a vital level of stability and uptime, especially during peak periods. Due to the amount of development that FoodBev.com has undergone in the last 12 months, we have leaned heavily on Heart customer service. Always quick, polite and accurate with any response, Heart Internet customer support has provided an invaluable and reliable resource at all times.”

“FoodBev.com strongly endorses Heart Internet for excellent customer service, stable and consistent servers, cost-efficient and well-structured pricing plans and one of the best user-interfaces we have come across.”

The future

FoodBev.com continues to grow in size as new content is added daily, and this in turn adds more traffic each month. Over the coming months FoodBev.com expects a consistently high level of website usage with sharp spikes around their daily and weekly newsletters, and an increasing demand from audio and video downloads. www.FoodBev.com - a world of food and drink

Dedicated Servers

Heart Internet's Linux Dual & Quad Core Dedicated Servers provide unparalleled server specification, bandwidth and service for a low monthly fee and no setup charges.

Server Specification

- Quad Core Xeon 2.5Ghz
- 4 GB of Ram
- 2 x 250 GB Hard Drives
- Linux or Windows OS

Prices start from only: **£79.99**

For more information on our great value servers please visit:
www.heartinternet.co.uk/dedicated-servers/