

Heart Internet case study:

Barkerandstonehouse.co.uk

A family owned furniture retailer and one of the largest independents in the UK.

Customer since:

- March 2009

Services used

- Quad Core Dedicated Server (Linux)
- Dual Core Dedicated Server (Linux)
- cPanel
- SSL Certificate



About Barker & Stonehouse

Barker & Stonehouse are a family owned furniture retailer and one of the largest independents in the UK. Barker and Stonehouse has been providing high quality furniture for over 60 years and their online presence is backed up with 8 store locations throughout the North East, North Yorkshire and East Midlands. Whilst the company has been going since 1946, they have been trading online since 2000.

Barker & Stonehouse and Heart Internet

Web manager Paul Suggitt has personally been with Heart Internet for 4 years, having various individual accounts and progressing onto a reseller account. Paul explains “It seemed the natural choice for me to have our company hosted on Heart Internet Dedicated Servers. My experiences of other web hosting companies have been less than impressive and with this prior working experience of other companies, it’s a breath of fresh air to deal with a company who are as professional as Heart internet.”

Barker & Stonehouse decided upon a Quad Core Dedicated Server to host their company web site due to its robustness, speed, reliability and competitive pricing. Paul’s previous experiences meant they knew not all web hosts are the same “Our last experiences of running a dedicated server with our previous web host resulted in regular down time. Our dedicated server hosts our transactional web site which is an integral part of our business which means this is unacceptable.”

Since joining Heart Internet, Barker & Stonehouse have also taken on a dual core server with Heart Internet to run some of their sister company web sites and are about to take on a third Dedicated Server which will host a brand new development for the company.

Customer support

So far Barker & Stonehouse’s experience of using Heart Internet Dedicated Server support has been very positive “I find that if I need to contact Heart through customer support, we have a fast response to our queries and there is always someone on hand to help out, no matter when we contact them or the query we may have.”

The future

Paul very much sees online as a key factor in Barker & Stonehouse's continued growth "Our business continues to grow from strength to strength on the internet and we are continuing to grow our customer base, gaining new customers all the time. We have gone from outsourcing all our technical skills to bringing them all in house so we can further strengthen and develop our brand and website presence. We are continually developing our web site to make the experience of buying furniture online a great one for all our customers." www.barkerandstonehouse.co.uk – Is Your House a Barker and Stonehouse?

Dedicated Servers

Heart Internet's Linux Dual & Quad Core Dedicated Servers provide unparalleled server specification, bandwidth and service for a low monthly fee and no setup charges.

Server Specification

- Quad Core Xeon 2.5Ghz
- 4 GB of Ram
- 2 x 250 GB Hard Drives
- Linux or Windows OS

Prices start from only: **£79.99**

For more information on our great value servers please visit:
www.heartinternet.co.uk/dedicated-servers/